

Eriskay Associates

Creating Winning
Strategies

INBOX education

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Thank you for an excellent 2-day workshop, which I am delighted to recommend.

Each of the various sessions (identification of issues, goals and competencies, leading to the construction of a 3 dimensional business model and plan of action) was rigorous, exhaustive and highly worthwhile.

The Eriskay approach is as intelligent as it is practical. I was particularly impressed by the way it combined current academic thought with hard-nosed business realism.

Throughout the entire process, our facilitator Charles Vincent brought to bear an impressive span of business knowledge and experience, together a valuable insider's perspective - it is easy to see why Eriskay comes so highly recommended, not just in the business schools but also among past clients.

The outcomes were substantial and tangible and by the end of the workshop we left with a working business model of an expanding company.

At a time when we are expanding into new markets it was great – and of real value – to see elements of our expansion strategy confirmed by the analysis. At the same time various blind spots were also thrown up which now we have been able to address. Changes we made as a result of the workshop have already brought results and in business it is hard to think of a stronger endorsement than that.

Please accept therefore my warmest thanks and strong recommendation.

Fraser Newham, Director, Inbox Education

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