

Course Specification: Planning for the Future

Course Title	Planning for the Future		
Duration	2 x 3 ½ hours	Delegates	4 to 12
Presenter	Mark Taylor	Location	
Learning Outcomes	<ul style="list-style-type: none"> • A clear vision of the organisations future; • SMART Goals for the organisation; • An understanding of how to build upon competencies (hidden assets) • Potential new revenue streams; • A joined-up approach among managers, staff and stakeholders; 		
Outline Agenda	<ol style="list-style-type: none"> 1. Welcome and introduction; 2. Course overview and learning outcomes; 3. Identifying key issues 4. Setting goals 5. Developing competencies, assets and resources; 6. Creating a business model; 7. Writing a short 'Statement of Intent'; <p>(breaks to be scheduled by the group)</p> <p>Parts 3 to 7 will be demonstrated by the presenter and then each team is invited to identify issues, set goals, etc for his or her organisation. The course will take place over 2 sessions and the period in between will help delegates to reflect upon the issues and goals they have identified and refine them if necessary.</p>		
Material Requirements	<ul style="list-style-type: none"> • A laptop and projector; • One flipchart, one pad and pens for each team; • 3 different coloured post-it note packs per team; • Blue tack. 		
Aftercare Support	All slides and materials will be posted on the Eriskay website. The presenter will also be happy to give feedback on the final outcomes for each company.		