



Planning for the Future

Course Specification

Duration	2x 3 1/2 hours
Delegates	4 to 12
Presenter	Mark Taylor
Location	

Learning Outcomes

- > A clear vision of the organisations future;
- > SMART Goals for the organisation;
- > An understanding of how to build upon competencies (hidden assets);
- > Potential new revenue streams;
- > A joined-up approach among managers, staff and stakeholders;

Outline Agenda

1. Welcome and introduction;
2. Course overview and learning outcomes;
3. Identifying key issues
4. Setting goals
5. Developing competencies, assets and resources;
6. Creating a business model;
7. Writing a short 'Statement of Intent';

(breaks to be scheduled by the group)

Parts 3 to 7 will be demonstrated by the presenter and then each team is invited to identify issues, set goals, etc for his or her organisation. The course will take place over 2 sessions and the period in between will help delegates to reflect upon the issues and goals they have identified and refine them if necessary.

Material Requirements

- > A laptop and projector;
- > Copies of "Stranded";
- > Copies of the Belbin Self-Assessment Inventory;
- > Blue tack

Aftercare Support

All slides and materials will be posted on the Eriskay website. The presenter will also be happy to give feedback on individual and team outputs.